

Library Board Report

FY 2012
December 2011

	Adult	Juvenile	Adult vs. Juvenile	Total	Year to Date	% Change (last YTD)
Main Libraries						
John Germany	15,822	6,315		22,137	68,558	-7%
Bruton Memorial	17,984	10,737		28,721	98,302	-1%
Temple Terrace	20,781	10,146		30,927	97,460	22%
Branches						
78th Street	3,921	2,806		6,727	22,903	-5%
Austin Davis	5,931	5,220		11,151	38,193	-5%
Bloomingtondale	24,261	21,988		46,249	160,392	4%
Brandon	25,477	18,398		43,875	146,316	4%
C. Blythe Andrews, Jr.	3,427	1,751		5,178	14,133	3%
Charles Fendig	8,176	3,341		11,517	37,095	1%
Jan Platt	24,370	11,470		35,840	121,379	4%
Jimmie Keel	40,060	21,819		61,879	207,290	2%
Lutz	9,734	7,222		16,956	54,916	-5%
New Tampa	22,498	24,660		47,158	163,969	4%
North Tampa	22,622	8,776		31,398	101,985	0%
Port Tampa City	1,065	786		1,851	6,132	13%
Riverview	13,570	8,719		22,289	70,796	2%
Robert Saunders	1,589	515		2,104	7,165	8%
Ruskin	5,540	1,920		7,460	25,977	9%
Seffner/Mango	12,021	8,472		20,493	67,815	-6%
Seminole Heights	7,532	2,797		10,329	32,818	-2%
SouthShore	18,379	15,172		33,551	108,741	-3%
Thonotosassa	2,429	1,437		3,866	11,961	15%
Town 'N Country	21,984	13,076		35,060	120,589	-3%
Upper Tampa Bay	14,450	18,491		32,941	111,642	-8%
West Tampa	4,656	2,195		6,851	20,935	20%
Special/Partners						
Bookmobile	2,669	618		3,287	11,524	-64%
Cybermobile	520	561		1,081	3,684	51%
Egypt Lake	1,508	3,432		4,940	19,185	-7%
MOSI Partnership *	-	608		608	4,167	-
Sulphur Springs	296	645		941	5,461	5%
Sun City Center	1,386	42		1,428	4,091	10%
Talking Books Library	7,531	-		7,531	22,726	-23%
Virtual Library **	97,008	2,160		99,168	311,992	-30%
HCPLC Total	459,197	236,295		695,492	2,300,292	-6%

* Science Library at MOSI no longer in existence 4/29/2011; statistics shown are for the MOSI School Partnership only

** eBooks & Periodicals

Performance Measures Overview

	Total	Year to Date	% Change (last YTD)
Circulation			
Circulation	695,492	2,300,292	-6%

Reference & Information			
Customer Contacts	160,353	559,225	-12%
Total Computer Sign-Ins	97,016	310,283	-10%
Desktop	82,643	263,832	-14%
Wireless	14,373	46,451	19%

Programming			
Adult	257	1,053	9%
Children's	382	1,685	15%

Member Services			
New Cards Issued		11,060	-11%
Customer Holds Placed		355,000	1%

County Population	1,236,035
Resident Library Card Holders	525,020
% Registered	42%